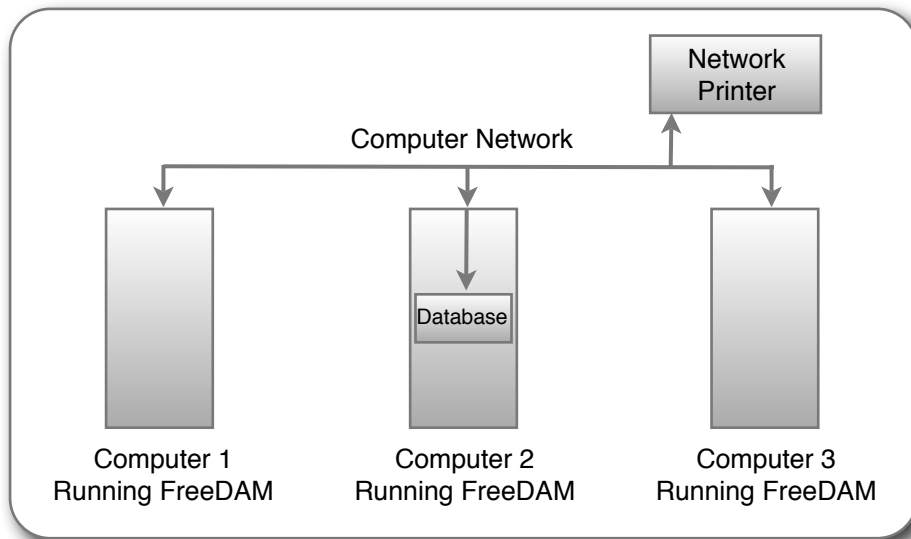


FreeDAM Free-Data Access Module

FreeDAM is the name of the funeral home computer programme used to insert, retrieve and view data that is stored in an associated database. FreeDAM is a highly specialised programme designed solely for funeral directors and funeral home accounting.

FreeDAM has been written by funeral directors for funeral directors and is unique in that it includes full double entry accounting integrated seamlessly with the funeral database.

FreeDAM is networkable. This means that FreeDAM is able to run on each networked computer separately but will read the same database file. Each networked user is able to insert, view and print data independently of another.



FreeDAM stores all case, funeral and accounting information in the one data file. This means that all your information is centralised, current and fully integrated making any changes to individual cases available to everyone immediately including account balances. Backing up this one file will backup your entire business.

No importing of data - no exporting of data

FreeDAM is very secure. There are eight levels of password protecting the various sensitive areas of your business. You are able to reallocate these as you wish.

FreeDAM is easy to use with case insertion and data editing very intuitive. Data is able to be entered as it becomes available. Searching for and finding data is very quick with any case able to be recalled in two clicks of the mouse.

FreeDAM is feature rich. Not just a database to store funeral information, FreeDAM has been designed to make our lives as funeral directors as easy and stress free as possible. FreeDAM contains Personal effects receipts, funeral checklists, music room notes, CD and audio tape covers, burial documents and BDM28 forms all with inbuilt checks so that there are zero embarrassing errors.

Enter information once - Use it many times

As FreeDAM becomes the software of choice of many funeral directors around the country many suggestions and comments are taken on board and, if they have merit, they are incorporated into FreeDAM at no charge and are released to everyone for free. FreeDAM is ready for the future and fully complies with BDM's electronic death registration. FreeDAM is able to email newspaper notices and standard letters directly from the database with no need for any other email client.

FreeDAM is customised to you. Upon installation Freedom Marketing sets up the database for you. This includes naming and pricing your caskets, entering the appropriate resthomes, hospitals, cemeteries, staff, buglers, ministers, celebrants, organists etc so that they can all be selected from lists thus eliminating typos and ensuring correct data entry. Freedom Marketing will also enter your costings for your services and disbursements so that you will be able to generate a fully descriptive invoice with no typing within a few minutes.



FreeDAM is proven. There are many users of FreeDAM all over New Zealand.

FreeDAM has unprecedented data analysis. Using the funeral data entered FreeDAM provides you with valuable information not previously available. You will be able to generate reports on casket usage, invoice text, invoice disbursements, age demographics, case locations, market share, break even scenarios (allows what ifs) and mortuary analysis.



FreeDAM Funeral Management Software
COMPANY STATISTICS
 Frayers Funeral Services Ltd
 Quay Street, Hamilton
 1 APR 05 - 30 SEP 05

VIEWING

Market Share Trend Analysis

Accept Edit Cancel

	Self Ours			abc			gfr			Competitors yju			kju			dfr		
	Cases	%Mkt	3mthAv	Cases	%Mkt	3mthAv	Cases	%Mkt	3mthAv	Cases	%Mkt	3mthAv	Cases	%Mkt	3mthAv	Cases	%Mkt	3mthAv
Dec	10	11.0		15	16.5		3	3.3		30	33.0		25	27.5		8	8.8	
Jan 03	15	18.1	12.1	25	30.1	24.4	6	7.2	5.9	20	24.1	26.4	10	12.0	22.6	7	8.4	8.7
Feb	8	7.1	12.2	30	26.5	25.5	8	7.1	6.4	25	22.1	26.8	32	28.3	19.8	10	8.8	9.2
Mar	12	11.4	12.8	21	20.0	21.4	5	4.8	5.9	36	34.3	29.0	20	19.0	21.7	11	10.5	9.1
Apr	20	19.8	15.2	18	17.8	17.0	6	5.9	5.0	31	30.7	35.6	18	17.8	17.8	8	7.9	9.4
May	13	14.3		12	13.2		4	4.4		38	41.8		15	16.5		9	9.9	
Jun																		
Jul																		
Aug																		
Sep																		
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Jan 4																		
Feb																		
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Jul																		
Aug																		
Sep																		
Oct																		
Nov																		
Dec																		
Jan 5																		

Year Data starts: 1 JAN 03

To Graph Selections

Rollover last 12mths of monthly data

Entering data is easy. FreeDAM does not mind if not all the information is ready - just enter what you have and add the rest later.

Retrieving cases is able to be done very quickly using these lists. Clicking on the name will retrieve that case's information.

Filter Code	Description
CC	current cases
FP	Funeral Pre-paid
PA	Pre-Arranged
All	All Cases
SM	Search Matches
PC	Permanent Cases
SOV	Sovereign Insurance
OT	Own Trust

Searches are able to be carried out where ever there is a search magnifying glass. The results will be displayed in the SM - Search matches list.

Searching for a name beginning with 'Ca'

The Results

Case Ref	Case Names
FP5258	Caldwell, Mrs
3123	Cameron, Mr
3277	Cameron, Mrs
3173	Campen, Mrs
3076	Carpenter, Mi
45000	Carrey, Mrs J